

Sehrish Daud

425.365.1842 • daudsehrish@gmail.com • [Portfolio](#) • [LinkedIn](#)

Education

University of Washington | Seattle, WA

Sept 2022 - Jun 2026

B.S. in Human Centered Design & Engineering

- GPA: 3.87 / 4.0
 - Relevant Coursework: Intro Computer Programming (Java, Python, R), Foundations of Human-Centered Design, Visual Communication, Qualitative Research Methods, Physical Prototyping, Data Visualization (Tableau, Altair)
 - Honors & Awards: Annual Dean's List, HCDE BS Capstone Award for Creativity, Innovation, & Risk-Taking
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Research & Design Experience

Human-AI Interaction Researcher | UW HCDE Department | Seattle, WA

Sept 2025 – Jun 2026

- Led a year-long mixed-methods research project examining how non-native English speakers interact with generative AI systems for learning, productivity, and decision-making
- Designed and facilitated surveys, interviews, and analyzed the data using thematic analysis
- Synthesized findings into actionable recommendations for responsible and ethical AI design

Lead UX Designer | Washington Hyperloop | Seattle, WA

Nov 2023 – Jun 2024

- Led the redesign of the organization's website, improving visual hierarchy, usability, and sponsor engagement.
- Created user flows, wireframes, interactive prototypes, and high-fidelity mockups in Figma.
- Iterated on solutions based on stakeholder feedback and usability insights.
- Collaborated with engineers and stakeholders to translate business requirements into intuitive user experiences.
- Balanced user needs, technical constraints, and organizational goals throughout the design process.

UX Researcher | Novoloom | Sammamish, WA

Sept 2021 – Sept 2022

- Conducted usability testing studies with 12 participants and determined key pain points and barriers throughout the user journey and synthesized findings into actionable recommendations
- Presented research insights through visual reports for stakeholders.

Leadership Experience

Project Manager | HCDE BS Capstone | Seattle, WA

Jan 2026 – Jun 2026

- Led a team through a 6-month capstone project focused on redesigning a university makerspace to improve accessibility, inclusivity, and member engagement.
- Conducted user interviews, observations, and stakeholder meetings to identify barriers to participation and uncover user needs.
- Coordinated project timelines, deliverables, and team responsibilities to ensure successful completion within academic deadlines.

Lead Academic Success Coach | UW Academic Support Programs | Seattle, WA

Aug 2024 – Jun 2026

- Promoted to lead coach after one year to oversee new coach hiring, training, and team development.
 - Mentored and supported students navigating academic challenges through individualized goal setting, accountability systems, and evidence-based learning strategies.
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Core Skills

- User Empathy; User Research & Usability Testing; UX/UI Design (Figma AI, Wireframing, Prototyping, Adobe XD, Canva); Project Management; Clear Communication; HTML/CSS, Python, Java, Data Visualization